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FOR IMMEDIATE RELEASE
November 15, 2017

**Peninsula Humane Society & SPCA Opens
Holiday Pop Up Store and Adoption Center at Hillsdale Shopping Center**

San Mateo, CA— The Peninsula Humane Society & SPCA (PHS/SPCA) has opened a holiday pop up store and adoption center at the Hillsdale Shopping Center in San Mateo.

WHAT: PHS/SPCA Holiday Pop Up Store and Adoption Center

WHEN: Friday, Saturday and Sundays from November 11th through December 30th.
Hours are Friday and Saturday 10:00 am to 9:00 pm
and Sunday 11:00 am to 7:00 pm

WHERE: Hillsdale Shopping Center, Sixty 31st Avenue, San Mateo

The PHS/SPCA Holiday Pop Up Store and Adoption Center will offer pet related themed gifts and gifts for animal lovers. All proceeds from the sale of merchandise will benefit PHS/SPCA shelter animals. There will also be cats, dogs and reptiles available for adoption. The space in the shopping center has been generously donated to PHS/SPCA by the shopping center's parent company Bohannon Development Company.

For more information please visit: www.peninsulahumanesociety.org/events/

Photos attached of the PHS/SPCA Holiday Pop Up Store and Adoption Center.

About Peninsula Humane Society & SPCA

Peninsula Humane Society is a private, open-door, not-for-profit animal welfare organization. Primary programs include animal adoptions; animal rescue and sheltering, including specialty care for domestic animals with medical and/or behavioral challenges; wildlife rehabilitation; animal cruelty investigation; community outreach and education; low-cost spay/neuter; and obedience classes. This vital work is made possible by volunteers and donations. PHS receives no funding from national animal welfare organizations. Visit www.phs-sPCA.org to learn about all PHS' programs and services, ways to help the animals and special events.

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