



Tom and Annette Lantos Center for Compassion
1450 Rollins Road, Burlingame, CA 94010-2307
650-340-7022 • 650-685-8428 fax • www.PHS-SPCA.org

FOR IMMEDIATE RELEASE

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Peninsula Humane Society & SPCA Announces 2nd Annual Petparazzi Photo Contest

BURLINGAME, CALIF. — On April 1, the Peninsula Humane Society & SPCA (PHS/SPCA) will launch its second annual Petparazzi Photo Contest to raise money for shelter pets.

“Last year 105 photos of people’s pets were entered in our Petparazzi Photo contest raising more than \$10,000 for shelter pets,” said Nova Maldonado, Special Event Coordinator for PHS/SPCA “This is a fun way to celebrate your pet and help fund the Hope Program which provides care for the injured and neglected animals giving them a second chance at life.”

The Petparazzi Photo Contest runs from April 1-13. Every dollar donated counts as one vote and the top four photos with the most votes will be awarded the grand prizes. Voting more than once is encouraged since each vote is another dollar raised for shelter animals. All votes are 100% tax deductible and support the PHS/SPCA’s Hope Program. Grand prizes include:

1st Place:

- My Mutt Poster and professional photo shoot from Pet Food Express. Photo will hang at Pet Food Express for six months
- \$100 Pet Food Express gift card
- PHS/SPCA President Ken White doodle drawing of the pet in your winning photo
- Winning picture will be displayed in PHS/SPCA Summer edition of PawPrint, and will be posted on PHS/SPCA’s Facebook page as the winning photo

2nd Place:

- My Mutt Poster and professional photo shoot from Pet Food Express. Photo will hang at Pet Food Express for six months
- \$100 Pet Food Express gift card

3rd Place:

- \$100 Pet Food Express gift card

4th Place:

- A gift certificate for a two night stay in a lakeside suite for one pet at The Pawington pet hotel

Entries will be accepted online at www.phs-sPCA.org/photo starting April 1 and there is no fee to enter a photo. Entrants are encouraged to ask their family and friends to vote for the photo.

“Each vote cast raises one dollar for an animal in need,” said Maldonado. “A dollar may not seem like much, but just one dollar will provide food for three shelter cats per day.”

To learn more and enter the Petparazzi Photo Contest, visit www.phs-sPCA.org.



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About Peninsula Humane Society & SPCA

Peninsula Humane Society & SPCA is a private, open-door, not-for-profit animal welfare organization. Primary programs include animal adoptions; animal rescue and sheltering, including specialty care for domestic animals with medical and/or behavioral challenges; wildlife rehabilitation; animal cruelty investigation; community outreach and education; low-cost spay/neuter; and obedience classes. This vital work is made possible by volunteers and donations. PHS/SPCA receives no funding from national animal welfare organizations. Visit www.phs-sPCA.org to learn about all PHS/SPCA's programs and services, ways to help the animals and special events.

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