

## FOR IMMEDIATE RELEASE

### **Skip the mall on “Black Fridays” and visit Peninsula Humane Society instead**

**BURLINGAME, CALIF.** – (November 2, 2016) – Peninsula Humane Society & SPCA is offering animal lovers an alternative to crazed holiday shopping with its “Black Cat Fridays” on November 4, 18 and 25.

On those three dates PHS will waive the adoption fee on all black cats and black kittens. Black cats are often overlooked by potential adopters, and currently PHS has an abundance of fabulous black felines in need of loving homes, like Lizzie:

Sweet Lizzie is a small, one-year-old, spayed female cat with a short, black coat. She is a gentle, affectionate and adorable little girl who just wants love! She enjoys being petted and will purr up a storm when she gets attention. She also loves to play with toys, especially laser lights and pipe cleaners. Lizzie gets along with the other cool cats in her condo, but prospective owners with children or resident pets should speak with an adoption counselor to make sure she would be a good match. Ask for Lizzie, ID# A811689.

Check out Lizzie and a sampling of the many other affectionate black cats on PHS’s website at <https://phs-sPCA.org/adopt/cat.html>. Adoptable pets are available at Peninsula Humane Society & SPCA’s Tom and Annette Lantos Center for Compassion, 1450 Rollins Road, Burlingame. The shelter is open for adoptions 11 a.m. to 7 p.m. Monday through Friday, and 11 a.m. to 6 p.m. on weekends.

Potential adopters should arrive at least an hour before closing time to complete an adoption. For directions and information, call 650-340-7022 or visit [www.phs-sPCA.org](http://www.phs-sPCA.org).

#### **About Peninsula Humane Society & SPCA**

Peninsula Humane Society & SPCA is a private, open-door, not-for-profit animal welfare organization. Primary programs include animal adoptions; animal rescue and sheltering, including specialty care for domestic animals with medical and/or behavioral challenges; wildlife rehabilitation; animal cruelty investigation; community outreach and education; low-cost spay/neuter; and obedience classes. This vital work is made possible by volunteers and donations. PHS/SPCA receives no funding from national animal welfare organizations. Visit [www.phs-sPCA.org](http://www.phs-sPCA.org) to learn about all PHS/SPCA’s programs and services, ways to help the animals and special events.

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